

West End Community Farmer's Market - Vendor Application

Market Mission & Vision

The West End Community Farmer's Market aims to be a cornerstone of our vibrant rural communities, fostering connection, supporting local enterprise, and promoting healthy living. The West End Community Farmer's Market is a collaborative effort between The City of Industry, Texas and The New Ulm Texas Chamber of Commerce. Our core objectives are:

- **Promote Community & Connectivity:** To create a vibrant gathering space for residents of Industry, New Ulm, and surrounding areas, encouraging social interaction and a sense of shared community.
- **Support Local Producers & Economy:** To provide a direct sales outlet for local farmers, ranchers, and artisans, enabling them to reach consumers directly, retain more of their earnings, and stimulate economic activity within our rural communities.
- **Increase Access to Fresh, Healthy Foods:** To offer residents convenient access to a diverse array of fresh, seasonal produce, meats, dairy, and other farm-raised products, promoting healthy eating habits.
- **Showcase Local Talent & Products:** To highlight the agricultural richness and entrepreneurial spirit of our region.

Market Details

- **Name:** West End Community Farmer's Market
- **First Market Date:** August 9, 2025
- **Frequency:** Monthly, on the second Saturday of each month April through November.
- **Cost:** No charge for your first 3 markets. \$25.00 market thereafter.
- **Location:** Lone Star Mill & Farm Parking Lot – 1628 Main St, Industry – conveniently located on the Lone Star Mill & Farm property on Main St. near the Post Office, offering ample parking and visibility.
- **Operating Hours:** 9:00 AM - 12:00 PM (Vendor set-up begins at 8:00 AM)
- **Vendor Focus:** A strong emphasis will be placed on authenticity and local production. Vendors will be carefully vetted to ensure that a maximum number of booths offering non-food items does not exceed 30%. Homegrown or farm-raised booths, from within the local region, includes, but is not limited to:
 - Fresh fruits and vegetables
 - Pasture-raised meats and eggs
 - Dairy products

- Honey
- Baked goods (using local ingredients where possible)
- Jams, jellies, and preserves
- Plants and flowers
- Artisan crafts (complementary to the market's agricultural theme, e.g., handmade soaps, textiles, etc.)

Vendor Application Form

Please complete all sections of this application.

Section 1: Vendor Information

- **Business/Farm Name:** _____
- **Owner/Primary Contact Name:** _____
- **Mailing Address:** _____
- **City, State, Zip:** _____
- **Phone Number:** _____
- **Email Address:** _____
- **Website/Social Media (Optional):** _____

Section 2: Product Information

Please list all products you intend to sell at the market. For each product, indicate its origin (e.g., "farm-grown on my property in Industry, TX," "handmade in New Ulm, TX," "ingredients sourced from TX farms"). Remember, food products must be homegrown or farm-raised within the local region. 30% of all booths may sell non-food items as a whole.

Product	Description	Origin (City/County, State if local)
1.		
2.		
3.		
4.		
5.		
(Attach additional sheet if necessary)		

Section 3: Vendor Type

Please check the category that best describes your business:

- ☐ Farmer/Rancher (selling fresh produce, meats, eggs, dairy, honey, etc., that you grow/raise)
- ☐ Food Producer (selling baked goods, preserves, prepared foods using local ingredients where possible)
- ☐ Plant/Flower Grower (selling plants, flowers, or nursery stock you grow)
- ☐ Artisan/Crafter (selling handmade items complementary to the market's theme)
- ☐ Other (Please specify): _____

Section 4: Vendor Agreement

By submitting this application, I/we agree to the following:

1. I/we have read and understand the mission and details of the West End Community Farmer's Market.
2. I/we agree to abide by all market rules and regulations, which will be provided upon acceptance.
3. I/we confirm that the products I/we intend to sell are homegrown or farm-raised within the local region, or are artisan crafts complementary to the market's agricultural theme.
4. I/we understand that acceptance as a vendor is at the sole discretion of the West End Community Farmer's Market management.
5. I/we understand that participation fees will be due upon acceptance and prior to the market date. (Fee schedule will be provided with acceptance notification).
6. I/we agree to provide accurate and complete information in this application.

Signature of Applicant: _____

Date: _____

Please return your completed application and supporting documents to:

WECFM c/o Lone Star Mill & Farm, 1628 Main St. #156, Industry, TX 78944, or email to lonestarmill@lonestarmilltx.com

Application Deadline for the August 9, 2025 Market: August 2, 2025