

New Ulm Chamber of Commerce Honey Bee Jubilee 2025

Food Guidelines & Application

Location: St. John Lutheran Church Festival Grounds, 211 Hickory Rd., New Ulm, Tx

Date/Time: Saturday, May 3, 2025, 9:00 am to 4:00 pm.

Attendance: Attendance for the inaugural Honey Bee Jubilee was approximately 500. This year's expected attendance is 850+.

Food Vendor Fee: \$85.00

All fees are nonrefundable after May 1, 2025.

Food Truck/Vendor will receive:

- One parking pass
- One food vendor listing in Festival publication (if registered by April 1, 2025)
- One food vendor listing on the Festival website

The Honey Bee Jubilee strives to arrange a variety of cuisine options, i.e. taco truck, barbeque, burgers, vegan, ice cream cart, snow cones stand, etc. If you are interested in being part of the Honey bee Jubilee on May 3, 2025, please fill out the form below. You will be contacted by a Chamber representative with further information.

Please note: There is limited space available, not all food vendors will be selected.

Food Truck/Vendor Application Acceptance Policy: Confirmation for the Honey Bee Jubilee is based on the date and time of application submissions AND payment. Additionally, for food trucks, we will take your menu into account when we receive your completed application as our goal is to bring local food vendors/food trucks to the forefront to provide a unique experience for attendees by ensuring variety. The New Ulm Area Chamber of Commerce will limit food trucks based upon cuisine offered. For example, the Jubilee will take only one barbeque truck, one ice cream truck, one taco truck etc. The New Ulm Chamber of Commerce reserves the right to turn down applications (and return fees) based on the number of applications received and overall variety of applications.

Proceeds: Food trucks and vendors keep 100% of their proceeds for sales on the day of the event. However, food trucks are not allowed to sell alcoholic beverages.

Set-up, Hours, Teardown: Food Trucks/Vendors may begin to arrive as early as **7:00 a.m. on festival day**. All set-up must be completed by **no later than 9:30 am**. The event begins at 9:00 a.m. and all food trucks/vendors are required to remain open until **3:00 p.m.** on event day. There will be **NO** teardown prior to **3 p.m.**

On-site Resources: All food trucks must be able to operate independently of any provided resources at the Honey Bee Jubilee including water, electrical, refrigeration and any materials. Vendors are responsible for all set-up and clean-up of their space on the parking space and their immediate area surrounding such space.

Food Trucks and Vendors will be provided spaces based upon their order of arrival. Your food truck must be in place and operational no later than 9:30 am.

_____ Yes, I am applying as a food truck vendor for the New Ulm Chamber of Commerce Honey Bee Jubilee on Saturday, May 3, 2025. I have read and understand the event information, agree to comply with the requirements and have enclosed the payment for the applicable fees. I agree to accept all responsibility for any personal injury, property damage, loss or other harm suffered by myself or otherwise due to my participation in the event. Further, I shall indemnify and hold harmless the Honey Bee Jubilee and the New Ulm Chamber of Commerce against all suits, claims, demands and losses including costs, expenses and attorney's fees incurred as a result of any action or omission, neglect or misconduct of the food truck.

Food Truck Name: _____

Contact Person: _____

Phone: _____

Email: _____

Address: _____

_____ ST _____ Zip _____

Website: _____

Type of Food/Theme: _____

Signature _____ Date: _____

Please mail your application AND PAYMENT to:
New Ulm Chamber of Commerce
P.O. Box 55
New Ulm, TX 78950