

New Ulm Chamber of Commerce/City of Industry Community Farmers Market

2026 Food Guidelines & Application

Location: Lone Star Mill & Farm, 1628 Main St., Industry, TX 78944

Date/Time: Second Saturdays of the month - March through November, 9:00 am to 12:00 pm.

Food Vendor Fee: \$25.00 (payable to The New Ulm Texas Chamber of Commerce)

All fees are nonrefundable after the first Saturday of the festival month.

Food Truck/Vendor will receive:

- One parking pass
- One food vendor listing in The West End Community Farmers Market marketing channel (if registered in time)

The West End Community Farmers Market strives to arrange a variety of cuisine options, i.e. taco truck, barbeque, burgers, vegan, ice cream cart, snow cones stand, etc. If you are interested in being part of The West End Community Farmers Market, please fill out the form below. You may be contacted by a Chamber representative with further information.

Please note: There is limited space available, not all food vendors will be selected.

Food Truck/Vendor Application Acceptance Policy: Confirmation for the Honey Bee Jubilee is based on the date and time of application submissions AND payment. Additionally, for food trucks, we will take your menu into account when we receive your completed application as our goal is to bring local food vendors/food trucks to the forefront to provide a unique experience for attendees by ensuring variety. The New Ulm Area Chamber of Commerce will limit food trucks based upon cuisine offered. For example, the Jubilee will take only one barbeque truck, one ice cream truck, one taco truck etc. The New Ulm Chamber of Commerce/The City of Industry Texas and the market organizers reserves the right to turn down applications (and return fees) based on the number of applications received and overall variety of applications.

Proceeds: Food trucks and vendors keep 100% of their proceeds for sales on the day of the event. However, food trucks are not allowed to sell alcoholic beverages.

Set-up, Hours, Teardown: Food Trucks/Vendors may begin to arrive as early as **7:30 a.m. on market day**. All set-up must be completed by **no later than 9:00 am**. The event begins at 9:00 a.m. and all food trucks/vendors are required to remain open until **12:00 p.m.** on event day. There will be **NO** teardown prior to **12:00 p.m.**

On-site Resources: All food trucks must be able to operate independently of any provided resources at The Lone Star Mill & Farm including water, electrical, refrigeration and any materials. Vendors are responsible for all set-up and clean-up of their space on the parking space and their immediate area surrounding such space. There are restrooms and handwashing stations located inside The Lone Star Mill & Farm

Food Trucks and Vendors will be provided spaces based upon their order of arrival. Your food truck must be in place and operational no later than 9:00 am. Note: Vendor set up begins at 8:00 am. Food vendors are welcome to serve beginning at 8:00 am.

_____ Yes, I am applying as a food truck vendor for the New Ulm Chamber of Commerce's West End Community Farmers Market. I have read and understand the event information, agree to comply with the requirements and have enclosed the payment for the applicable fees. I agree to accept all responsibility for any personal injury, property damage, loss or other harm suffered by myself or otherwise due to my participation in the event. Further, I shall indemnify and hold harmless the West End Community Farmer's Market, The City of Industry and the New Ulm Texas Chamber of Commerce against all suits, claims, demands and losses including costs, expenses and attorney's fees incurred as a result of any action or omission, neglect or misconduct of the food truck/trailer.

Food Truck/Trailer/Booth Name: _____

Contact Person: _____

Phone: _____

Email: _____

Address: _____

_____ ST _____ Zip _____

Website: _____

Type of Food/Theme: _____

Signature _____ Date: _____

Please mail your application AND PAYMENT (payable to The New Ulm Texas Chamber of Commerce) to:

The West End Community Farmers Market
c/o Lone Star Mill & Farm
P.O. Box 156
Industry, TX 78944